Chapter 13: From Social Cognition to Affect

- 1. c. Preferences
- 2. b. Mood
- 3. d. All of the above
- 4. b. They typically last as long as preferences and evaluations
- 5. a. The bipolar structure of the dimension "engagement"
- 6. b. The bivalent structure of positive and negative affect
- 7. d. All of the above
- 8. a. People's tendency to interpret, rate, and remember entities more positively than not
- 9. c. Appraising events
- 10. d. The social constructionist view
- 11. a. The James-Lange view
- 12. d. All of the above
- 13. b. Tiny muscular activity
- 14. c. The inhibitory component
- 15. a. Electroencephalography (EEG)
- 16. d. Disgust
- 17. d. George Mandler
- 18. b. Approach, avoidant
- 19. c. Release of norepinephrine in the neuroendocrine system
- 20. a. The complexity-extremity hypothesis
- 21. a. Weiner's attributional theory of motivation
- 22. d. People make concept fits into the schemas over time, and their evaluations become more extreme as the attributes of schemas become more organized
- 23. c. Guilt
- 24. b. Easier, more intense
- 25. d. More specific emotions whereby people consider how to cope
- 26. d. All of the above
- 27. c. Durability bias
- 28. b. James-Lange view