**Chapter 14: From Affect to Social Cognition**

1. One’s mood is shown to affect their helping behaviors. What are the four mechanisms offered to explain how mood affects helping? Briefly describe each one.
2. Most mood-congruence research finds uneven effects for negative moods. Provide at least two possible reasons that explain why this might be the case.
3. List the four processing modes proposed in the affect infusion model (AIM). How does affect impact each processing mode?
4. Briefly describe the network model of mood and memory. How has research supported or cast doubt upon this framework?
5. Describe the separate-systems view in your own words. Provide at least three examples described in the text that demonstrate the phenomenon:
6. Describe Lazarus’s and Epstein’s critiques to the separate-systems view.