Intro to Visual Discourse Analysis Exemplar: Moore and Clarke’s Anatomies Project

# Introductory Note

Because there are not many available exemplars of analyzing extant visual discourse materials with situational analysis, we include on this companion website the major visual exemplar from the first edition (Clarke, 2005, pp. 230–256).It was written by Adele Clarke based on projects she pursued in the 1990s with Lisa Jean Moore, now professor of sociology and gender studies at SUNY Purchase College.

Please note that the projects discussed here were not originally pursued using situational analysis but using Straussian grounding theory. Situational analysis method did not yet exist. For the first edition of *Situational Analysis*, Clarke reanalyzed the extant anatomical discourse materials from these projects using situational analysis because she knew both the materials and the pertinent substantive literatures. It was her own earlier pursuit of visual, historical, and narrative discourse projects based on extant materials in the 1980s and 1990s that subsequently provoked Clarke to emphasize using situational analysis with extant discourse materials (see Clarke, Friese & Washburn, 2018, Chapters 10–13).

# References

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