

HAND OUT

Lesson 23. Media Work

Throughout the unit “Reading Our World and Exploring Perspectives: Identity and Culture,” we have explored a variety of different types of texts including media compositions. Now it is your turn to repurpose some of your explorations from your inquiry research and writing to create a media response to your inquiry question(s).

Activity 1: Review Media Assignment

- What are the major components of the assignment?
- What expectations do you have for yourself and your own work?

Activity 2: Brainstorm and Outline Media Work

- Write out the MAPS plan for your media work.
- Work on brainstorming, outlining, and drafting media work.

Remember to think about your rhetorical situation (MAPS):

- **Mode** refers to what the writer understands about the type, or genre, of writing, including the conventions of writing that make up the modality.
- **Media** refers to the tools with which we compose, such as a collaborative word processor, a video-editing program, or an online space. Each of these media forms has technical conventions that guide it but is not necessarily rhetorically focused in and of itself.
- **Audience** refers to what previous experiences and knowledge of the intended reader the writer can assume, as well as recognition of what the audience may be interested in hearing.
- **Purpose** refers to the action that this writing will take, such as to inform or argue; it involves the reasons the writer is composing this text.
- **Situation** refers to the personal context for the writer (e.g., experience in the genre, comfort with the topic, preferences for writing) and the writing task (e.g., deadline, length, formatting requirements).

Mode	
Media	
Audience	
Purpose	
Situation	

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