Figure 21.7 Bar Model for 750g Box of Cereal

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| £2.40 | | | | | | | | | | | | | | |
| 80p | | | | | 80p | | | | | 80p | | | | |
| 16p | 16p | 16p | 16p | 16p | 16p | 16p | 16p | 16p | 16p | 16p | 16p | 16p | 16p | 16p |
| 32p | | 32p | | 32p | | 32p | | 32p | | 32p | | 32p | | 16p |
| Cost per 100g = 32p | | | | | | | | | | | | | | |