## Chapter 10 Designing Descriptive and Analytical Surveys

Activity	Completed?		
Specify research questions	Yes 🗖	No 🗖	N/A 🗆
Decide on information needed	Yes 🗖	No 🗖	N/A 🗆
Identify aims and objectives of survey	Yes 🗖	No 🗖	N/A 🗆
Establish scope of survey	Yes 🗖	No 🗖	N/A 🗆
Identify sampling frame	Yes 🗖	No 🗖	N/A 🗆
Identify potential gatekeepers	Yes 🗖	No 🗖	N/A 🗖
Choose sampling technique	Yes 🗖	No 🗖	N/A 🗆
Select survey mode	Yes 🗖	No 🗖	N/A 🗖
Design survey instrument	Yes 🗖	No 🗖	N/A 🗖
Pre-test survey instrument	Yes 🗆	No 🗖	N/A 🗆
Identify and minimise sources of error	Yes 🗖	No 🗖	N/A 🗆
Amend survey design and plan appropriately	Yes 🗖	No 🗖	N/A 🗆
Consider timing of survey distribution	Yes 🗖	No 🗖	N/A 🗆
Obtain informed consent	Yes 🗖	No 🗖	N/A 🗆
Distribute survey and collect data	Yes 🗖	No 🗖	N/A 🗆
Publicise survey	Yes 🗖	No 🗖	N/A 🗆
Calculate response rate	Yes 🗖	No 🗖	N/A 🗆
Code data	Yes 🗖	No 🗖	N/A 🗖
Analyse data	Yes 🗖	No 🗖	N/A 🗖
Report results	Yes 🗖	No 🗖	N/A 🗖
Protect participants' identity	Yes 🗖	No 🗖	N/A 🗖
Implement change following survey findings	Yes 🗖	No 🗖	N/A 🗖