

Arts Centre and Gallery Patron Survey – Codebook

Name	Question	Values/codes
ExRating	How would you rate this exhibition?	Excellent = 4; Good = 3; Fair = 2; Poor = 1
Attend	Did you attend today	By yourself = 1; Family = 2; Friends = 3; F+F = 4
LearnOf	How did you learn about today's exhibition opening?	Friends = 1; Family = 2; Social media = 3; Local media = 4; Other = 5
Return	Are you likely to attend future events at the gallery?	Yes Def = 4; Maybe Y = 3; Maybe N = 2; Def No = 1
PreTalk	Did you find the pre-event talk by the artist informative?	Yes Def = 4; TSE = 3; Not really = 2; NAA = 3
Member	Are you a member of the gallery?	Yes = 1; No = 0
SocMed	Do you follow gallery updates on social media?	Yes = 1; No = 0
Age	Age	As stated in years
Sex	Gender	Female = 1; Male = 2
Employ	Current employment status	FT = 4; PT = 3; C = 2; Retired = 1; Unem = 0
Income	Yearly personal income	<\$15 = 1; \$15-30 = 2; \$31-50 = 3; \$51-80 = 4; >\$80 = 5
Local	Do you live locally?	Yes = 1; No = 0
WhichSM	Which kind of social media?	Facebook = 1; Instagram = 2; Twitter = 3
LearnOf	How did you learn about today's exhibition opening "other"	1 = Public notice; 2 = Directly from the artist
	Missing values	99

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID...../.....

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair Poor

Q2 Did you attend today... (Please circle one answer)

By yourself? with friends? with family? with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends Family Social Media Local Media Other

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes Maybe no Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent Not really Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes No

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes No
Facebook Instagram Twitter

Q8 What is your age?.....62.....

Q9 What is your gender?.....F.....

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k \$31 - \$50k \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything eles about tonight's event?

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID.....2.....

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair Poor

Q2 Did you attend today... (Please circle one answer)

By yourself? with friends? with family? with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends Family Social Media Local Media Other

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes Maybe no Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent Not really Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes No

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes No
Facebook Instagram Twitter

Q8 What is your age?.....58.....

Q9 What is your gender?.....M.....

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k \$31 - \$50k \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything else about tonight's event?

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID.....3.....

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair **Poor**

Q2 Did you attend today... (Please circle one answer)

By yourself? with friends? **with family?** with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends **Family** Social Media Local Media Other

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes **Maybe no** Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent **Not really** Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes **No**

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes **No**
Facebook Instagram Twitter

Q8 What is your age?.....36.....

Q9 What is your gender?.....M.....

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k **\$31 - \$50k** \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything else about tonight's event?

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID.....4.....

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair Poor

Q2 Did you attend today? (Please circle one answer)

By yourself? with friends? with family? with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends Family Social Media Local Media Other

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes Maybe no Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent Not really Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes No

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes No
Facebook Instagram Twitter

Q8 What is your age?.....67.....

Q9 What is your gender?.....F.....

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k \$31 - \$50k \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything else about tonight's event?

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID.....S.....

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair Poor

Q2 Did you attend today... (Please circle one answer)

By yourself? with friends? with family? with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends Family Social Media Local Media Other

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes Maybe no Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent Not really Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes No

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes No
Facebook Instagram Twitter

Q8 What is your age?.....54.....

Q9 What is your gender?.....F.....

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k \$31 - \$50k \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything else about tonight's event?

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID.....6.....

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair Poor

Q2 Did you attend today... (Please circle one answer)

By yourself? with friends? with family? with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends Family Social Media Local Media Other

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes Maybe no Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent Not really Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes No

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes No
Facebook Instagram Twitter

Q8 What is your age?.....42.....

Q9 What is your gender?.....F.....

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k \$31 - \$50k \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything else about tonight's event?

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID.....7.....

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair Poor

Q2 Did you attend today... (Please circle one answer)

By yourself? with friends? with family? with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends Family Social Media Local Media Other

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes Maybe no Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent Not really Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes No

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes No
Facebook Instagram Twitter

Q8 What is your age?.....22.....

Q9 What is your gender?.....F.....

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k \$31 - \$50k \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything else about tonight's event?

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID.....8.....

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair Poor

Q2 Did you attend today... (Please circle one answer)

By yourself? with friends? with family? with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends Family Social Media Local Media Other

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes Maybe no Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent Not really Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes No

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes No
Facebook Instagram Twitter

Q8 What is your age?.....37.....

Q9 What is your gender?.....M.....

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k \$31 - \$50k \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything else about tonight's event?

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID.....9.....

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair Poor

Q2 Did you attend today... (Please circle one answer)

By yourself? with friends? with family? with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends Family Social Media Local Media Other

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes Maybe no Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent Not really Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes No

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes No
Facebook Instagram Twitter

Q8 What is your age?.....56.....

Q9 What is your gender?.....F.....

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k \$31 - \$50k \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything eles about tonight's event?

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID.....10.....

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair Poor

Q2 Did you attend today... (Please circle one answer)

By yourself? with friends? with family? with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends Family Social Media Local Media Other

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes Maybe no Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent Not really Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes No

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes No
Facebook Instagram Twitter

Q8 What is your age?.....67.....

Q9 What is your gender?.....F.....

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k \$31 - \$50k \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything else about tonight's event?

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID.....//.....

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair Poor

Q2 Did you attend today... (Please circle one answer)

By yourself? with friends? with family? with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends Family Social Media Local Media Other

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes Maybe no Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent Not really Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes No

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes No
Facebook Instagram Twitter

Q8 What is your age?.....56.....

Q9 What is your gender?.....M.....

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k \$31 - \$50k \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything eles about tonight's event?

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID.....12.....

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair Poor

Q2 Did you attend today... (Please circle one answer)

By yourself? with friends? with family? with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends Family Social Media Local Media Other (ARTIST)

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes Maybe no Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent Not really Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes No

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes No
Facebook Instagram Twitter

Q8 What is your age?.....27.....

Q9 What is your gender?.....F.....

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k \$31 - \$50k \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything else about tonight's event?

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID.....13.....

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair Poor

Q2 Did you attend today... (Please circle one answer)

By yourself? with friends? with family? with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends Family Social Media Local Media Other

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes Maybe no Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent Not really Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes No

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes No
Facebook Instagram Twitter

Q8 What is your age?.....59.....

Q9 What is your gender?.....M.....

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k \$31 - \$50k \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything else about tonight's event?

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID.....14.....

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair Poor

Q2 Did you attend today... (Please circle one answer)

By yourself? with friends? with family? with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends Family Social Media Local Media Other ✓ NOTICE IN SHOP WINDOW

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes Maybe no Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent Not really Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes No

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes No
Facebook Instagram Twitter

Q8 What is your age?.....68.....

Q9 What is your gender?.....M.....

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k \$31 - \$50k \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything else about tonight's event?

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID.....5.....

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair Poor

Q2 Did you attend today... (Please circle one answer)

By yourself? with friends? with family? with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends Family Social Media Local Media Other

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes Maybe no Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent Not really Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes No

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes No
Facebook Instagram Twitter

Q8 What is your age?.....34.....

Q9 What is your gender?.....F.....

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k \$31 - \$50k \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything eles about tonight's event?

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID.....16.....

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair Poor

Q2 Did you attend today... (Please circle one answer)

By yourself? with friends? with family? with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends Family Social Media Local Media Other

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes Maybe no Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent Not really Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes No

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes No
Facebook Instagram Twitter

Q8 What is your age?.....47.....

Q9 What is your gender?.....M.....

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k \$31 - \$50k \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything else about tonight's event?

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID.....17.....

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair Poor

Q2 Did you attend today... (Please circle one answer)

By yourself? with friends? with family? with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends Family Social Media Local Media Other

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes Maybe no Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent Not really Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes No

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes No
Facebook Instagram Twitter

Q8 What is your age?.....36.....

Q9 What is your gender?.....M.....

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k \$31 - \$50k \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything else about tonight's event?

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID.....f.s.....

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair Poor

Q2 Did you attend today... (Please circle one answer)

By yourself? with friends? with family? with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends Family Social Media Local Media Other

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes Maybe no Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent Not really Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes No

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes No
Facebook Instagram Twitter

Q8 What is your age?.....02.....

Q9 What is your gender?.....F.....

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k \$31 - \$50k \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything else about tonight's event?

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID.....¹⁹.....

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair Poor

Q2 Did you attend today... (Please circle one answer)

By yourself? with friends? with family? with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends Family Social Media Local Media Other

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes Maybe no Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent Not really Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes No

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes No
Facebook Instagram Twitter

Q8 What is your age?.....²⁸.....

Q9 What is your gender?.....^m.....

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k \$31 - \$50k \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything eles about tonight's event?

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID.....20.....

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair Poor

Q2 Did you attend today... (Please circle one answer)

By yourself? with friends? with family? with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends Family Social Media Local Media Other

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes Maybe no Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent Not really Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes No

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes No
Facebook Instagram Twitter

Q8 What is your age?.....59.....

Q9 What is your gender?.....F.....

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k \$31 - \$50k \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything else about tonight's event?

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID.....21.....

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair Poor

Q2 Did you attend today... (Please circle one answer)

By yourself? with friends? with family? with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends Family Social Media Local Media Other

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes Maybe no Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent Not really Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes No

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes No
Facebook Instagram Twitter

Q8 What is your age?.....64.....

Q9 What is your gender?.....!.....

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k \$31 - \$50k \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything else about tonight's event?

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID.....22.....

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair Poor

Q2 Did you attend today... (Please circle one answer)

By yourself? with friends? with family? with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends Family Social Media Local Media Other

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes Maybe no Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent Not really Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes No

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes No
Facebook Instagram Twitter

Q8 What is your age?.....57.....

Q9 What is your gender?.....M.....

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k \$31 - \$50k \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything else about tonight's event?

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID.....23.....

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair Poor

Q2 Did you attend today... (Please circle one answer)

By yourself? with friends? with family? with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends Family Social Media Local Media Other

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes Maybe no Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent Not really Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes No

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes No
Facebook Instagram Twitter

Q8 What is your age?.....48.....

Q9 What is your gender?.....F.....

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k \$31 - \$50k \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything else about tonight's event?

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID.....254.....

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair Poor

Q2 Did you attend today... (Please circle one answer)

By yourself? with friends? with family? with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends Family Social Media Local Media Other

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes Maybe no Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent Not really Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes No

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes No
Facebook Instagram Twitter

Q8 What is your age?.....52.....

Q9 What is your gender?.....M.....

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k \$31 - \$50k \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything else about tonight's event?

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID.....25.....

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair Poor

Q2 Did you attend today... (Please circle one answer)

By yourself? with friends? with family? with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends Family Social Media Local Media Other

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes Maybe no Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent Not really Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes No

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes No
Facebook Instagram Twitter

Q8 What is your age?.....61.....

Q9 What is your gender?.....F.....

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k \$31 - \$50k \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything eles about tonight's event?

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID.....26.....

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair Poor

Q2 Did you attend today... (Please circle one answer)

By yourself? with friends? with family? with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends Family Social Media Local Media Other

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes Maybe no Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent Not really Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes No

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes No
Facebook Instagram Twitter

Q8 What is your age?.....72.....

Q9 What is your gender?.....M.....

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k \$31 - \$50k \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything else about tonight's event?

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID... 27

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair Poor

Q2 Did you attend today... (Please circle one answer)

By yourself? with friends? with family? with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends Family Social Media Local Media Other

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes Maybe no Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent Not really Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes No

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes No
Facebook Instagram Twitter

Q8 What is your age?..... 69

Q9 What is your gender?..... F

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k \$31 - \$50k \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything else about tonight's event?

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID.....28.....

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair Poor

Q2 Did you attend today... (Please circle one answer)

By yourself? with friends? with family? with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends Family Social Media Local Media Other

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes Maybe no Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent Not really Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes No

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes No
Facebook Instagram Twitter

Q8 What is your age?.....49.....

Q9 What is your gender?.....m.....

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k \$31 - \$50k \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything eles about tonight's event?

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID.....29.....

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair Poor

Q2 Did you attend today... (Please circle one answer)

By yourself? with friends? with family? with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends Family Social Media Local Media Other

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes Maybe no Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent Not really Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes No

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes No
Facebook Instagram Twitter

Q8 What is your age?.....18.....

Q9 What is your gender?.....M.....

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k \$31 - \$50k \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything else about tonight's event?

Arts Centre and Gallery Patron Survey

Thanks for attending the event today. Below are a few quick questions about the event and the gallery. Please fill out and return to the Arts Centre.

ID.....30.....

Q1 How would you rate this exhibition? (Please circle one answer)

Excellent Good Fair Poor

Q2 Did you attend today... (Please circle one answer)

By yourself? with friends? with family? with family and friends?

Q3 How did you learn about today's exhibition opening? (Please circle one answer)

Friends Family Social Media Local Media Other

Q4 Are you likely to attend future events at the gallery? (Please circle one answer)

Definitely yes Maybe yes Maybe no Definitely no

Q5 Did you find the pre-event talk by the artist informative?

Definitely yes Yes to some extent Not really Not at all Didn't attend talk

Q6 Are you a member of the gallery?

Yes No

Q7 Do you follow gallery updates on social media?

If Yes, then indicate which platforms. Circle all that are relevant

Yes No
Facebook Instagram Twitter

Q8 What is your age?.....58.....

Q9 What is your gender?.....F.....

Q10 Can you state your current employment status?

Full time Part time Casual Retired Unemployed

Q11 Can you estimate your yearly personal income (k = 1000)

<\$15k \$15 - \$30k \$31 - \$50k \$50 - \$80k >\$80k

Q12 Do you live locally

Yes No visiting from elsewhere

Thanks for your time, would you like to add anything else about tonight's event?