

Activity ➔ 97

Detecting and addressing bias

STUDENT HANDOUT

Work with your group members during independent study to produce a short video or podcast (no longer than five minutes in length) on a topic related to this course. Your presentation should be interesting, entertaining and informative, helping your peers to learn something new. However, within your presentation you must incorporate some type of bias. This could be one type of bias or several types of bias, depending on group preference. Also, you could make some types of bias very obvious, whereas other types can be more subtle, obscure or hidden. To be able to do this effectively you must first understand what is meant by bias and then find out about the different types of bias that are present.

Once you have produced your video or podcast upload it onto the digital platform provided. When we next meet your peers will view your video and try to detect bias that has been incorporated. You will also be asked to detect bias that has been incorporated into the videos produced by your peers: some will be easy to detect, whereas others will be much harder. Once you have detected bias we will discuss how it might be addressed (reduced, acknowledged or eliminated, for example). This will help you to think about how bias is presented in speech and text and will help you to develop strategies to deal with bias when encountered in the work of others and in your own work.

Learning outcome: By the end of this activity you will understand what is meant by bias, have a greater awareness of when it occurs and understand how to recognise and address bias in the work of others and in your own work.