

### Choose Anchor Examples

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*Anchors can be good fits or poor fits or fringe fits. Write some of each down.*

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1

### Circle Back to the Research Themes

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*How does this interpretation connect to the research question and themes?*

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2

### Contribute to the Code Definition

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*How does your interpretation add to the definition of your code?*

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3

### Document Hunches as Hunches

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*Write down your hunches, but mark them as hunches.*

*Use fonts, colours, highlighters, question marks, \_\_\_\_\_.*

*Example: ??I feel this way, but I'm not sure.??*

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4

### Find an Alternative Interpretation

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*Revisit a piece of data, but come up with a completely different interpretation.*

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5

### Have Others Challenge Your Interpretation

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*Ask colleagues or collaborators to look over, question, and suggest alternatives to your interpretation.*

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6

### Listen to the Audio of Your Data & Read aloud

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7

### Paraphrase

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*Write it for a 14 year-old.*

*Write it for the  
participant.*

*Write it for \_\_\_\_\_.*

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8

### Specify Your Terms

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*Create a list of working  
definitions of the terms  
you are using.*

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9

### Stop at Every Sentence

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*Stop at each sentence.*

*Break up longer  
sentences.*

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10

### Swap Terms

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*"We need to expand  
access to people."*

*"We need to expand  
access to individuals."*

*"We need to expand  
access to communities."*

*How does the meaning  
change?*

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11

### Take Notes in Full Sentences

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12

### Unpack That

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*Ask co-analysts: Tell us more about what you mean when you say "\_\_\_\_\_".*

*Why is this important?*

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13

### Use the Participant's Words

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*Take a key term and describe it in the participant's own words.*

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14

### What Is the Action?

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*What is the action being performed by the participant?*

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15

### What Is the Prompt?

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*Consciously take the stance that data answer the prompts or questions the participant was asked.*

*What does it mean to assume that data are always relevant?*

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16

### Where Is This in the Text?

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*Are they saying that? Or are we implying that?*

*What assumptions do we have to have to read it that way?*

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17

### Write It Down

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*Whenever someone wonders, "Should we write this down?": Write it down.*

*Write your reflections after each segment of data.*

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