

Chapter 4: Representation in Memory

1. b. A memory code in which nodes are ideas linked to other nodes, links being the relation between ideas
2. d. All of the above
3. c. The activation spreads, moving out along links between the nodes
4. a. Jude is helping his brother create several retrieval routes to remembering photosynthesis
5. d. Hippocampus
6. d. Having the witness draw detailed pictures of the event
7. b. Seven
8. d. Unlimited, retrieve
9. d. All of the above
10. c. Rene formed an online impression of the fire-truck and Leo formed a memory-based impression of the fire-truck
11. b. Episodic memory
12. b. Reid Hastie
13. b. Few, extraordinarily
14. c. Omar's expectancy for Frank to be a generous person is irrelevant to Frank's intelligence, so Frank making a mistake in class was unmemorable for Omar
15. d. Twofold retrieval by associative pathways
16. a. Inconsistency, consistency
17. c. This theory posits that representations of other people develop through several cognitive and other modalities—visual, verbal/semantic, affective, and action
18. b. Driving a taxi and remembering all the street locations in the city
19. d. Both B and C
20. a. Procedural memory
21. c. Implicit memory
22. d. The strength of connections.
23. b. Competition
24. c. Priming
25. a. Reciprocally, and
26. b. The phenomenon of natural categories not having necessary and sufficient attributes
27. c. Prototype of mailmen
28. a. Exemplar of runners