



Doing Qualitative Research Online

RESOURCES ON ETHICAL ISSUES

University, Professional Associations and Societies' Guidelines

American Psychological Association:

Psychological research online: Opportunities and challenges:

<http://www.apa.org/science/leadership/bsa/internet/internet-report.aspx?item=2>

Association of Internet Researchers Ethics Guides 2002 and 2012:

http://ethics.aoir.org/index.php?title=Main_Page, <http://www.aoir.org/reports/ethics2.pdf>
<http://ethics.aoir.org/index.php?title=Resources-url>

British Educational Research Association (BERA):

Jones, C. (2011) Ethical issues in online research: <https://www.bera.ac.uk/researchers-resources/publications/ethical-issues-in-online-research>

British Psychological Association (BPS):

- Report of the Working Party on Conducting Research on the Internet: Guidelines for ethical practice in psychological research online:
http://www.bps.org.uk/sites/default/files/documents/conducting_research_on_the_internet-guidelines_for_ethical_practice_in_psychological_research_online.pdf
- Ethics Guidelines for Internet-Mediated Research:
<http://www.bps.org.uk/system/files/Public%20files/inf206-guidelines-for-internet-mediated-research.pdf>

Edinburgh University Personal Data Research Guidelines:

<http://staff.napier.ac.uk/services/secretary/governance/DataProtection/CodeofPractice/Pages/PersonalDatainResearch01.aspx>



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National Center for Research Methods and Economic (NCRM) and Social Research Council:
Anonymity and Confidentiality, R. Wiles, G. Crow, S. Heath & V. Charles:

http://eprints.ncrm.ac.uk/423/1/0206_anonymity%2520and%2520confidentiality.pdf

Data linkage: Challenges and opportunities, Peter Elias:

<http://www.ncrm.ac.uk/resources/podcasts/view.php/data-linkage>

- Framework for Research Ethics: <http://www.esrc.ac.uk/funding/guidance-for-applicants/research-ethics/>

Informed consent in Social Research: A Literature Review, R. Wiles, S. Heath, G. Crow & V.

Charles: <http://eprints.ncrm.ac.uk/85/1/MethodsReviewPaperNCRM-001.pdf>

The ethics of secondary data analysis <http://eprints.ncrm.ac.uk/3301/>

- Visual Ethics: Ethical Issues in Visual Research:
<http://eprints.ncrm.ac.uk/421/1/MethodsReviewPaperNCRM-011.pdf>
- What are Qualitative Research Ethics? R. Wiles:
 - Podcast: <http://www.ncrm.ac.uk/resources/podcasts/view.php/what-are-qualitative-research-ethics>
 - Paper: <http://eprints.ncrm.ac.uk/2924/>

Social Research Association Ethical Guidelines: <http://the-sra.org.uk/wp-content/uploads/ethics03.pdf>

Business and Marketing Research Guidelines

CASRO, Council of American Survey Research Organizations:

- Social Media Research Guidelines:
http://c.ymcdn.com/sites/www.casro.org/resource/resmgr/docs/social_media_research_guidel.pdf

ESOMAR, European Society for Opinion & Marketing Research, ICC/ESOMAR International:

- Guidelines on Social Media Research:
<https://www.esomar.org/uploads/public/knowledge-and-standards/codes-and-guidelines/ESOMAR-Guideline-on-Social-Media-Research.pdf>
- Guideline for Online Research: <http://www.esomar.org/knowledge-and-standards/codes-and-guidelines/guideline-for-online-research.php>
- Online Sample Quality:
http://c.ymcdn.com/sites/www.casro.org/resource/resmgr/ESOMAR_GRBN_Online_Sample_Qu.pdf

Market Research Association Guide to the Top 16 Social Media Research Questions:

http://www.mra-net.org/rq/documents/MRA_IMRO_SMR16.pdf



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Market Research Society (MRS) Guidelines for Online Research (2012):

<https://www.mrs.org.uk/pdf/2012-02-16%20Online%20Research%20Guidelines.pdf>

Governmental Agencies' Guidelines

DPA Section 33 Overview for Research: <http://www.adls.ac.uk/wp-content/uploads/2011/04/Section-33-of-the-DPA-a-practical-note-for-researchers.pdf>

European Textbook on Ethics in Research: https://ec.europa.eu/research/science-society/document_library/pdf_06/textbook-on-ethics-report_en.pdf

European Union Data Privacy Rules: <http://ec.europa.eu/justice/data-protection/>

Privacy Impact on Scientific Research Studies:

http://www.wellcome.ac.uk/stellent/groups/corporatesite/@policy_communications/documents/web_document/wtvm054713.pdf

US Department of Health and Human Services:

- International Compilation of Human Research Standards:
<http://www.hhs.gov/ohrp/international/intlcompilation/intlcompilation.html>
- The Belmont Report:
<http://www.hhs.gov/ohrp/humansubjects/guidance/belmont.html>

WMA Declaration of Helsinki: Ethical Principles for Medical Research Involving Human Subjects: <http://www.wma.net/en/30publications/10policies/b3/>



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Books

- Browne, K. and Nash, C.J. (2010) *Queer methods and methodologies*. Farnham: Ashgate Publishing.
- Deacon, D., Pickering, M., Golding, P. and Murdock, G. (2007) *Researching communications: A practical guide to methods in media and cultural analysis*. London: Bloomsbury Academic.
- Lee, R.M. (1993) *Doing research on sensitive topics*. Thousand Oaks, CA: Sage Publications.
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Articles

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