Template

# Career paths in events

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| *Event sector* | *Where can I work?* | *What entry level position can I get?* | *What qualifications will I need?* |
| Corporate companies | In house events division of any large multinational company | Account executive, assistant | Undergraduate events, hospitality or business degree, languagesDirect from event management agencySometimes through secretarial role |
| Event Management agencies | In operations, Venue Sourcing, Sales, Account Development, proposal writing, flights department Budget Management, Logistics, and Marketing Communications | Account executive, Operations assistant Marketing executive, Financial assistant, or Group ticketing assistant, Proposal or Bid writer  | Undergraduate events, languages, events management experience, other professional qualification, i.e. Travel , Tourism or Hospitality qualificationBTECH, Foundation degree or NVQ |
| Production/Exhibition agency | In production, design, creative bid team, account management, show support etc. | Production assistant, manager, technical crew, design assistant | Undergraduate events, Technical expertise, other professional qualification, Safety certification |
| Venue sourcing company  | Independent venue search agencyVenue sourcing division of an Event Management company | Venue Search assistant, Proposal writer, Sales Executive, Account Executive | Secretarial experience, possible undergraduate qualificationBTECH, Foundation degree or NVQ |
| Destination Management/ Marketing Companies | Local service organisationIn depth knowledge of the destination and local venuesDeals with incoming groups | Global sales, assistantMarketing Manager /AssistantOperations Manager/Assistant | Local expertise destination and venue knowledge, Events or Tourism qualification; Blue badge guide |
| Private events/parties | Independent organisationOften recruits freelancers for ad hoc seasonal work | Hospitality assistantOperations assistantSales & Marketing Manager/assistant | Events or hospitality experience |
| Representation company | Represents a portfolio of inbound or outbound venues and destinations.May represent more than one brand/company | Sales & Marketing Manager/assistant | Office experienceSales and operational experienceEvents or Tourism qualification |
| Festival/cultural event/Gig organiser | Organises outside festivalsLiaises with acts and part of production crew | Production assistantTechnical assistantAV TechnicianSound & Lighting assistantFreelance production crew | Production experience or qualificationLive Music , marketing and Media qualification |
| Security/Health & Safety Officer | Responsible for ensuring safe events and /or Health and Safety at events | Steward/MarshallSecurity OfficeCar park attendantHealth & Safety Manager | Event Management training or qualificationSIA training |
| Conference & Incentive division of a hotel | In house hotel division that deals with group bookings and conferences and events | Venue AssistantConference and Events Assistant | Hotel training/apprenticeshipHospitality courseEvents qualification |
| Third sector/Fundraising events | Raises awareness and funds by means of organised events on behalf of a registered charity | Account executiveFundraising assistant/managerSales assistant/executiveMarketing assistant/Manager | Events qualificationSales and Marketing qualificationFundraising experience/Volunteering |