Activity sheet

# Activity: Logo (From Castle and Buckler, 2021: 57)

* A logo helps to establish a sense of identity. It is instantly recognisable and embodies a range of ideas about the organisation using it. For example, think about some of the most recognisable logos that exist, whether it is for soft cola drinks, fast food establishments, a red cross or crescent, or your school or university. Although your school’s logo may be out of your control, let’s return to your classroom and you.
* Spend a few moments jotting down symbols that resonate with you as a teacher. Perhaps this may be related to nurturing. For example, your logo could be a tree whereby you take seedlings (the students), provide the right nourishment for growth (learning) and help establish firm roots. Is the tree one that stands tall and strong (for example, an oak), or one that is adaptable (like a willow), or one that provides fruit? Perhaps your logo could be an outstretched hand. Your logo will probably relate to your educational philosophy (see Chapter 4 of Buckler and Castle).

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| Logo |

* Is there a motto that could be included with your logo?