Chapter 10 Designing Descriptive and Analytical Surveys

Activity		Complete?		
Identify the aims and objectives of your survey	Yes□	No□	N/A □	
Establish the scope of your survey	Yes□	No□	N/A □	
Identify your sampling frame	Yes□	No□	N/A □	
Identify potential gatekeepers	Yes□	No□	N/A □	
Choose your sampling technique	Yes□	No□	N/A □	
Select your survey mode	Yes□	No□	N/A □	
Design your survey instrument	Yes□	No□	N/A □	
Pre-test your survey instrument	Yes□	No 🗆	N/A □	
Identify and minimize sources of error	Yes□	No□	N/A 🗆	
Amend survey design and plan appropriately	Yes□	No□	N/A □	
Consider timing of survey distribution	Yes□	No 🗆	N/A □	
Obtain informed consent	Yes□	No 🗆	N/A □	
Distribute your survey and collect data	Yes□	No 🗆	N/A □	
Publicize your survey	Yes□	No 🗆	N/A □	
Calculate response rate	Yes□	No□	N/A 🗆	
Code your data	Yes□	No□	N/A 🗆	
Analyse your data	Yes□	No □	N/A 🗆	
Report your results	Yes□	No□	N/A 🗆	
Protect participants' identity	Yes□	No□	N/A 🗆	
Implement change following survey findings	Yes□	No□	N/A □	