Chapter 14 Questionnaires and Surveys

Activity	Complete?		
Specify the research objectives of your research project (to provide direction/focus for the survey)	Yes□	No□	N/A □
Construct draft questionnaire	Yes□	No□	N/A □
Pilot/amend draft questionnaire	Yes□	No□	N/A □
Identify your sampling frame	Yes□	No□	N/A □
Select your sample	Yes□	No□	N/A □
Contact sample by email/letter (specifying purpose of the research, any benefits to individuals/organization, promise of confidentiality, date/time of interview)	Yes □	No 🗆	N/A 🗆
Select survey software	Yes□	No□	N/A 🗆
Create draft online survey	Yes□	No□	N/A □
Pilot online survey, eliciting feedback on ease of navigation	Yes□	No□	N/A □
Amend online survey	Yes□	No□	N/A □
Launch online survey	Yes□	No□	N/A □
After a chosen period (typically a week), issue a reminder, politely requesting survey completion (if not already done), including date for completion	Yes □	No 🗆	N/A 🗆