Chapter 18 Focus Groups

| Activity | Complete? | | |
|--|-----------|------|-------|
| Specify research objectives of your research project (to provide direction/focus for the focus group) | Yes□ | No□ | N/A □ |
| Identify your sampling frame | Yes□ | No□ | N/A □ |
| Select sample on grounds of eligibility | Yes□ | No□ | N/A □ |
| Book room and facilities including refreshments | Yes□ | No□ | N/A □ |
| Contact participants with details of focus group session including time/date/location, purpose of the session, reward structure (if any) and guarantees of confidentiality | Yes□ | No□ | N/A □ |
| Construct draft focus group schedule | Yes□ | No 🗆 | N/A □ |
| Pilot and amend draft focus group schedule | Yes□ | No□ | N/A □ |
| Identify and appoint moderator to facilitate the session | Yes□ | No□ | N/A □ |
| Identify and appoint rapporteur to take notes | Yes□ | No□ | N/A □ |
| Contact participants day before focus group session with reminder | Yes□ | No□ | N/A □ |
| On day of focus group session, visit room and arrange seating | Yes□ | No 🗆 | N/A 🗆 |