Apply

## Exercise 19.1

Refer back to Gary Marx’s comments about ‘leveraging’ your work. Now take any chapter of your dissertation and outline how you might write it up for as many as possible of the following audiences:

1 a specialist academic journal

2 a non-specialist social science audience

3 policymakers

4 practitioners

5 the people you have been studying

If you have time, try out these different versions with their intended audiences.