

Reflexive Thematic Analysis

B I N G O

Mentions inter-coder reliability	Implicitly (post)positivist TA (not acknowledged)	More than 3 levels of themes	Mention of a lack of (statistical) generalisability	Messy mix of realism and constructionism
Unacknowledged social cognitions (e.g. attitudes or body image)	Themes are thin – just a single idea (a code)	Themes do not have a central organising concept	“Themes emerged”	Data collection stopped at “saturation”
Use of passive voice	No reflexivity	Thematic Analysis	Only Braun & Clarke 2006 cited	Mention of “bias”
Clarke spelled as Clark (no e)	More than 6 themes	No theory of language – treated as window to truth	Themes are topic summaries	Very few participants quoted/over-quoting of one or more
Implicitly realist TA (not acknowledged)	Braun pronounced BRAWN (not Brown)	Mismatch between extracts and analytic claims	Use of a codebook	Data are just paraphrased without interpretation

Figure 9.1 Reflexive TA bingo (spot the problems, win the prize!)