Weblinks

**Title:** Question Design Patterns

**Explanation:** Patterns are best-practice templates or design solutions for specific user-focused tasks and page types. For example, recommended wording and layout for collection of date of birth information. These were discussed in chapter 1.

**URL:** <https://design-system.service.gov.uk/patterns/>

**Title:** Hemmingway App, readability checker

**Explanation:** Hemmingway App is a free online editing tool. It analyses text for readability, that is how easy or difficult it is to understand a piece of writing. This can be used when developing survey questions and respondent materials. Chapter 2 explains how to use this tool.

**URL:** <https://hemingwayapp.com/>

**Title:** UK Statistics Authority ethics self-assessment tool

**Explanation:** This ethics self-assessment process aims to offer researchers an easy-to-use framework to review the ethics of their projects throughout the research cycle. There is a section discussing ethics in chapter 4.

**URL:** <https://uksa.statisticsauthority.gov.uk/about-the-authority/committees/national-statisticians-data-ethics-advisory-committee/ethics-self-assessment-tool/>

**Title:** Information about protecting data

**Explanation:** The RESPECT guidelines are intended to form the basis of a voluntary code of practice covering the conduct of socio-economic research in Europe. This code of practice is intended as an aid to responsible and informed decision-making, not a substitute for it. It is thus an aspirational code, not a prescriptive one. Data protection was discussed in chapter 4.

**URL:** <http://www.respectproject.org/code/index.php>

**Title:** GOV.UK design and best practice webpages

**Explanation:** Link to the GOV.UK service manual which provides guidance for those designing and delivering services for the public to interact with. Advice includes support on Agile delivery, User Research methods and general design advice. This will support the information discussed in chapters 1 and 3.

**URL:** <https://www.gov.uk/service-manual>

**Title:** Blogs from MeasuringU

**Explanation:** Useful collection of blogs about research planning, methods, design and testing. These will support the information discussed in chapters 4 and 5.

**URL:** <https://measuringu.com/blogs/>

**Title:** Research Operations 101

**Explanation:** Overview and explanation of the practice of Research Operations (ResearchOps). Details how it focuses on processes and measures that support researchers in planning, conducting, and applying quality research at scale. This will support the information discussed in chapters 4 and 5.

**URL:** <https://www.nngroup.com/articles/research-ops-101/>

**Title:** Making Accessibility accessible: The POUR Principles

**Explanation:** Information about accessibility and accessible design. Includes four principles (POUR) to guide you in your work and approach in order to design inclusively. The importance of accessible design was discussed in chapter 1.

**URL:** <https://medium.com/the-school-of-do/making-accessibility-accessible-the-pour-principles-f5ad21eda12f>