Chapter Table of Contents

Writing a conclusion
Writing up
Writing an abstract and finalising the title
The final shape
General points about writing and presentation

This chapter will help you figure out . . .

• Understand the conclusion is not a summary
• Synthesise your findings
• Reconcile your findings with those of others
• Appraise your work, noting strengths and weaknesses
• Look to the future

For extra help, check out these other resources:

Writing


Social media

Thomas, M. (2015) Social Media Made Simple: How to Avoid Social Media Suicide (4th edn). Compton: Appletree Publications. Mainly intended for businesses wishing to use social media for publicity and spreading the word. Useful, though, as a review and reminder of all that can be done to disseminate your work, and how social media can be used to communicate with like-minded people.
# Chapter 9 Checklist

You may find it helpful to copy this table and write down the answers to the questions. Have you …

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>… written a conclusion based on the issues outlined in Table 9.1?</td>
</tr>
<tr>
<td>2</td>
<td>… organised your work into chapters?</td>
</tr>
<tr>
<td>3</td>
<td>… sketched out how your work will divide between the chapters?</td>
</tr>
<tr>
<td>4</td>
<td>… decided, finally, on a title?</td>
</tr>
<tr>
<td>5</td>
<td>… written an abstract?</td>
</tr>
<tr>
<td>6</td>
<td>… got hold of your university department’s regulations on referencing and presentation, and made sure you conform to them?</td>
</tr>
</tbody>
</table>