

Codebook for Box Office Data

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This is the codebook to the Box Office data used in Fogarty (2017). This dataset comes from Larry Winner's Miscellaneous Data website at the University of Florida (<http://www.stat.ufl.edu/~winner/datasets.html>). The data set combines top box office revenue movies along with ratings from Rotten Tomatoes.

- **Rank:** All-time rank of movie
- **AllPos:** Number of positive reviews from all critics on Rotten Tomatoes
- **AllNeg:** Number of negative reviews from all critics on Rotten Tomatoes
- **TopPos:** Number of positive reviews from top critics on Rotten Tomatoes
- **TopNeg:** Number of negative reviews from top critics on Rotten Tomatoes
- **Movie:** Name of movie
- **Release:** Date of movie release
- **Revenues:** Revenue made by movie
- **year:** Year of movie release