# Chapter 12: Promoting Organizational Citizenship

1. How would you describe a good organizational/corporate citizen?
2. Do organizations have an ethical obligation to pay attention to all the groups that might have an interest in their operations?
3. Is it possible to meet the needs of all stakeholders? How do you determine which groups should take priority?
4. Should “business stick to business” or be actively involved in improving society?
5. How much consideration do you give to a company’s CSR activities and sustainability efforts when buying or investing?
6. How well does your organization measure up against the CERES Principles?
7. Do you trust corporate CSR self-audits? Do you trust the CSR audits conducted by outside groups?
8. Before giving, do you check to see how outside auditors rate a charity? If so, have you ever decided NOT to give based on an outside evaluation?