# Chapter 3: Ethical Decision Making and Action

1. What should be the proper balance between reason and emotion when making ethical decisions?
2. Does your college or work organization suffer from moral muteness (reluctance to talk in ethical terms)? What can you do to break the silence?
3. Do you agree that we live in a “winner-take-all society?” What evidence of greed do you see and how does greed undermine ethical thinking?
4. How can we keep from falling victim to moral hypocrisy?
5. How do you decide when faced with decisions that have two negative outcomes (wrong verses wrong)?
6. If you were going to implement one of decision-making formats from the chapter in your organization, which one would you choose? Why would you select this option?