# Chapter 2: Components of Personal Ethical Development

1. When organizations behave unethically, should more blame go to unethical individuals (the “bad apples”) or to the organization as a whole (the “bad barrels”)?
2. Do you agree that it is dangerous to ignore the shadow side of the personality? Why or why not?
3. Why do some students have a sense of calling by the time they reach college while others do not?
4. Why are materialistic values generally less satisfying?

5. Is it more productive to focus on our personal strengths or on addressing our

weaknesses?

6. Do you learn more from your successes or from your failures?

7. Do the dangers of organizational spirituality outweigh the benefits of

organizational spirituality?