# Chapter 11: Managing Ethical Hot Spots in the Organization

1. What do you think is the major ethical issue facing marketers?
2. Should companies be held liable when consumers misuse their products?
3. What common marketing practices appear to be legal but unethical?
4. Do you think that “virtually all aspects” of accounting and finance “have an ethical dimension?” Why or why not?
5. Is professional skepticism as important for human relations and marketing professionals as it is for professionals in accounting and finance?
6. Does the term “human resources” encourage organizations to treat employees as commodities?
7. Does your organization provide workers with a significant voice and meaningful work?
8. Which type of justice--distributive, procedural, interactional--is most important to you as an employee?
9. How can you minimize the damage when you have to implement organizational policies that harm people?