|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **What We Invest** | **What We Do** | **Who is Reached and Expected Effects** | **Changes Made by Change Agent** | **Short-Term Changes, Impact on Influence Variables** | **Medium-Term Change on Individual Behavior Outcome** | **Long-Term Change on Outcomes** |
| Resources  provided enable  us to . . . | conduct certain  activities that  will . . . | reach the change agents and provide them the tools and skills needed to . . | carry out the intervention which will result in . . . | change in influence variables, which will influence the . . . | behavior of individuals reached by intervention which, if sustained, will . . . | have positive effects on outcomes. |
| What are the primary resources? What do you have to invest? | What are the primary activities that work toward achieving project goals? | Who serves as the change agent? How will your activities enable the change agent to carry out intervention? | What do you expect the change agent to do? What activities constitute carrying out intervention? | What are expected intervention impacts on influence variables? | What changes are expected in behavior as a result of the intervention? | What problems are impacted by behavioral factors? |
| ACTION MODEL  Process evaluation/Implementation monitoring |  |  |  | CHANGE MODEL  Outcome/Impact evaluation |  |  |

Worksheet 6.4 General Logic Model With Questions to Guide Development

**(Innovation delivered by change agents with individual behavior change as the primary focus)**

**Logic Model**

**Guiding Questions**

**Template**

**Evaluation**

**Outputs**

**Outcomes/Impacts**

**Inputs**