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| --- | --- | --- | --- | --- | --- | --- |
|  | **What We Invest** | **What We Do** | **Who is Reached and Expected Immediate Effects** | **Short-Term Changes, Impact on Influence Variables** | **Medium-Term Change on Individual Behavior Outcome** | **Long-Term Change on Outcomes** |
| **Logic Model** | Resources  provided enable  us to . . . | carry out the intervention that  will . . . | reach the program participants, which will result in . . | change in influence variables, which will influence the . . . | behavior of individuals reached, which will . . . | have positive effects on outcomes. |
| **Guiding Questions** | What are the primary resources? What do you have to invest? | What are the primary activities of the intervention? | Who is the priority audience? How will your activities enable the change agent to carry out intervention? | What are expected intervention impacts on influence variables? | What changes are expected in behavior as a result of the intervention? | What problems are impacted by behavioral factors? |
| **Template** |  |  |  |  |  |  |
| **Evaluation** | ACTION MODEL  Implementation monitoring |  |  | CHANGE MODEL  Outcome evaluation |  |  |

Worksheet 6.5 General Logic Model Template With Questions to Guide Development   
 **(Innovation delivered by outsiders with individual behavior change as the primary focus)**