**Weblinks**

**Chapter 2**

**Title:** The AISWorld Section on Qualitative Research

**URL:** [www.qual.auckland.ac.nz/](http://www.qual.auckland.ac.nz/)

**Title:** Qualitative Research in Organizations and Management (published by Emerald Publishing)

**URL:** [www.emeraldinsight.com/journal/qrom](http://www.emeraldinsight.com/journal/qrom)

**Title:** The Qualitative Report

**Explanation:** An online journal dedicated to qualitative research and critical enquiry

**URL:** <https://nsuworks.nova.edu/tqr/>

**Title:** Sage Publications

**Explanation:** Widely regarded as the leading publisher of qualitative methodology texts

**URL:** [www.sagepublications.com](http://www.sagepublications.com)

**Title:** Narrative Psychology

**Explanation:** An excellent resource on narrative and related areas

**URL:** <http://web.lemoyne.edu/~hevern/narpsych/narpsych.html>

**Title:** The Association for Qualitative Research

**URL:** [www.aqr.org.uk/](http://www.aqr.org.uk/)

**Title:** QualPage

**Explanation:** Calls for papers, conferences, discussion forums and publishers

**URL:** [www.qualitativeresearch.uga.edu/QualPage](http://www.qualitativeresearch.uga.edu/QualPage)

**Title:** The International Journal of Social Research Methodology

**Explanation:** A cross-disciplinary journal designed to foster discussion and debate in social research methodology

**URL:** [www.tandfonline.com/toc/tsrm20/current](http://www.tandfonline.com/toc/tsrm20/current)

**Title:** Forum: Qualitative Social Research

**Explanation:** A bilingual (English/German) online journal for qualitative research edited by Katja Mruck. The main aim of the forum is to promote discussion and cooperation between qualitative researchers from different nations and social science disciplines

**URL:** <http://qualitative-research.net/fqs/fqs-eng.htm>

**Title:** Evaluation and Social Research Methods

**Explanation:** Links to books, manuals and articles on how to do evaluation and social research

**URL:** <http://gsociology.icaap.org/methods>

**Chapter 3**

Most universities have a website or resources related to the writing of a research proposal. The following website is useful as well:

**Title:** The Proposal Writer’s Guide

**Explanation:** By Don Thackrey and updated in 2014 by Christine Black. Hosted at the University of Michigan

**URL**: <https://orsp.umich.edu/proposal-writers-guide-overview>

**Chapter 4**

**Title:** The AISWorld Section on Qualitative Research

**Explanation:** Provides many references on positivist, interpretive and critical research articles in information systems

**URL:** [www.qual.auckland.ac.nz](http://www.qual.auckland.ac.nz)

**Title:** The Qualitative Report

**Explanation:** Lists many resources for qualitative researchers including some related to philosophical perspectives

**URL:** <https://nsuworks.nova.edu/tqr/>

**Chapter 5**

**Title:** The Academy of Management’s Code of Ethics

**URL:** <http://aom.org/>

**Title:** The American Marketing Association’s Statement of Ethics

**URL:** [www.ama.org/Pages/default.aspx](http://www.ama.org/Pages/default.aspx)

**Title:** The Association for Information Systems’ (AIS) Code of Research Conduct

**URL:** <https://aisnet.org/default.aspx>

**Chapter 6**

**Title:** Wikipedia entry on action research

**URL:** <https://en.wikipedia.org/wiki/Action_research>

**Title:** The Action Learning, Action Research Association (ALARA)

**Explanation:** An international networking and resourcing organization incorporated in Australia. ALARA holds a World Congress every few years and also publishes a journal.

**URL:** [www.alara.net.au](http://www.alara.net.au)

**Chapter 7**

**Title:** Qualitative Research in Organizations and Management

**Explanation:** Journal publishing case studies.

**URL:** [www.emeraldinsight.com/journal/qrom](http://www.emeraldinsight.com/journal/qrom)

**Title:** The Qualitative Report

**Explanation:** Includes a few useful articles on case study research. This resource is freely available.

**URL:** <https://nsuworks.nova.edu/tqr/>

**Title:** Wikipedia entry on case study research

**URL:** <https://en.wikipedia.org/wiki/Case_study>

**Chapter 8**

**Title:** Wikipedia entry on ethnography

**URL:** <http://en.wikipedia.org/wiki/Ethnography>

**Title:** Michael Genzuk’s synthesis of ethnographic research

**Explanation:** From the Center for Multilingual, Multicultural Research at USC

**URL:** <http://www-bcf.usc.edu/~genzuk/Ethnographic_Research.html>

**Title:** A group blog on ethnography

**URL:** [www.ethnography.com/](http://www.ethnography.com/)

**Chapter 9**

**Title:** Wikipedia entry on grounded theory

**URL:** <https://en.wikipedia.org/wiki/Grounded_theory>

**Title:** The Grounded Theory Institute

**Explanation:** Dedicated to Glaser’s view of grounded theory with additional references

and materials.

**URL:** [www.groundedtheory.com/](http://www.groundedtheory.com/)

**Title:** A short introduction to grounded theory, provided by Steve Borgatti

**URL:** [www.analytictech.com/mb870/introtoGT.htm](http://www.analytictech.com/mb870/introtoGT.htm)

**Chapter 10**

**Title:** ‘What is Qualitative Interviewing?’

**Explanation:** One of the best websites on qualitative interviewing, hosted at Arizona State University

**URL**: [www.public.asu.edu/~ifmls/artinculturalcontextsfolder/qualintermeth.html](http://www.public.asu.edu/~ifmls/artinculturalcontextsfolder/qualintermeth.html)

**Chapter 11**

**Title:** Wikipedia entry on fieldwork

**URL:** <https://en.wikipedia.org/wiki/Field_research>

**Title:** The American Folklife Center

**Explanation:** Although it is oriented towards folklore, the following website is a useful introduction to fieldwork

**URL:** [www.loc.gov/folklife/fieldwork/](http://www.loc.gov/folklife/fieldwork/)

**Chapter 13**

**Title:** ‘Semiotics for Beginners’ by Daniel Chandler

**Explanation:** Provides a very good overview of semiotics concepts

**URL:** <http://www.visual-memory.co.uk/daniel/Documents/S4B/>

**Title:** Stef Slembrouck’s site ‘What Is Meant by Discourse Analysis?’

**Explanation:** A very useful overview.

**URL:** [www.umsl.edu/~wilmarthp/mrpc-web-resources/discourse-analysis.pdf](http://www.umsl.edu/~wilmarthp/mrpc-web-resources/discourse-analysis.pdf)

**Title:** ‘Narrative Psychology

**Explanation:** An excellent resource on narrative and related areas

**URL:** <http://web.lemoyne.edu/~hevern/narpsych/narpsych.html>

**Title:** ‘James Drisko has a few pages on qualitative data analysis software packages’

**URL:** <https://sophia.smith.edu/~jdrisko/qdasoftw.htm>

**Chapter 14**

**Title:** Wikipedia entry on hermeneutics

**URL:** <http://en.wikipedia.org/wiki/Hermeneutics>

**Title:** The AISWorld Section on Qualitative Research

**URL:** [www.qual.auckland.ac.nz/](http://www.qual.auckland.ac.nz/)

**Chapter 15**

**Title:** ‘Semiotics for Beginners’ by Daniel Chandler

**Explanation:** Provides a very good overview of semiotics concepts

**URL:** <http://www.visual-memory.co.uk/daniel/Documents/S4B/>

**Title:** Martin Ryder provides an excellent index to semiotic resources on the Internet.

**Explanation:** His index is divided into three categories: topics in semiotics, seminar authors and active writers.

**URL:** [www.umbertoeco.com/en/semiotics-links.html](http://www.umbertoeco.com/en/semiotics-links.html)

**Title:** The Open Semiotics Resource Center

**URL:** <https://semioticon.com/>

**Chapter 16**

**Title:** Narrative Psychology

**Explanation:** An excellent resource on narrative and related areas

**URL:** <http://web.lemoyne.edu/~hevern/narpsych/narpsych.html>

**Title:** The International Society for the Study of Narrative

**Explanation:** Sponsors the International Conference on Narrative each year

**URL:** <http://narrative.georgetown.edu/>

**Title:** Wikipedia entry on narrative inquiry

**URL:** <https://en.wikipedia.org/wiki/Narrative_inquiry>

**Chapter 17**

**Title:** Helen Sword’s website

**Explanation:** Enables you to input some of your text and check your writing style.

**URL:** <http://writersdiet.com/>